

**Evaluating the Evidence Base for FCTC Policies
Pre-APACT Workshop—Wednesday, October 17, 2007**

Agenda—DRAFT May 7, 2007

Time	Topic	Faculty
7:30 – 8:30	Registration and continental breakfast	
8:30 – 8:45	Welcome and goals of the workshop	Geoffrey T. Fong (Canada)
8:45 – 9:30	The value of research to policy advocacy	Greg Connolly (USA)
9.30 – 10.15	The IARC Handbook on Methods for Evaluating Tobacco Control Policies	Ron Borland (Australia)
10.15 – 10:45	Break	
10:45 – 11:30	The contribution of regular surveillance surveys: The Global Tobacco Surveillance System (GYTS, GHPS, and GATS)	Wick Warren (USA) or Nathan Jones (USA)
11:30 – 12:15	The contribution of cohort surveys: The ITC Project	Geoffrey T. Fong (Canada)
12:15 – 1:15	Lunch	
1:30 – 3:00	Smoke-free laws: using research evidence to counteract industry arguments	Jon Samet (USA)
	Health Warnings: research methods for testing the impact of different styles of warnings	Maizurah Omar (Malaysia) David Hammond (Canada)
3:00 – 3:30	Break	
3:30 – 5:00	Methods for measuring the effectiveness of smoke-free laws	Naowarut Charoenca (Thailand) Mark Travers (USA) Jon Samet or Fran Stillman (USA)
	Methods for analyzing tobacco products to support evidence-based approaches to tobacco product regulation	Richard J. O'Connor (USA) Greg Connolly (USA) or team member.
5:00 – 5:30	Wrap up	Ron Borland (Australia) Geoffrey T. Fong (Canada)